



Opportunities to Market Your Practice, Specialty or New Services to Physicians in Montgomery County

Interested in Corporate Partnership with Montgomery County Medical Society?

Let us hear from you!
Email Pamm Dalton
pdalton@montgomerymedicine.org
or call 301.921.4300.

For more information about any of these promotional opportunities, contact Pamm Dalton pdalton@montgomerymedicine.org or call 301.921.4300.

Exhibit at MCMS Membership Meetings to Direct-Connect with Physician Colleagues
Physician members are invited to promote your practice to more than 200 physicians and their practice staff during the event reception. Held three times during the year.

Exhibit Fee: \$500 per meeting Member Fee: \$250 per meeting

Sponsor an Educational or Networking Event for Impact

There are many opportunities to meet other physicians and their staff at educational events and networking activities throughout the year. These events are held either at MCMS headquarters or at area restaurants.

Sponsorship Fees: \$250 - \$500 Member Fee: 1/2 price

Advertise in MCMS Weekly Member Enews

Distributed every Sunday to more than 1,500 area physicians, Enews is the Society's primary email communication with our members/your colleagues. It features news, upcoming events, surveys and more. (Note: If you are advertising for a physician to join your practice, there is NO CHARGE.)

Banner Ad: \$200 per insertion Member Fee: \$100 per insertion

Promote Your Practice via Dedicated MCMS Member Fax or Email

With the potential to reach more than 1,000 physicians, a dedicated fax or email is an ideal way to promote your practice to other physician members.

Dedicated Fax: \$250 Member Fee: \$125

Place Your Practice's Classified Ad on the MCMS Website

Website exposure (montgomerymedicine.org) with a link to your practice's home page provides an opportunity to feature your classified ad for space available, upcoming events, help wanted, etc.

One-Month Insertion: \$50 Member Fee: \$25

Promote Your Practice through the MCMS Medical Practice Resources Listing

24/7 Listing in the Medical Practice Resources Section for one year under the heading you choose with a description about your company and a link to your site.

24/7 365 Listing: \$300 Member Fee: \$150

Purchase the MCMS Mailing List to Enhance Your Practice's Direct Mail Efforts

MCMS provides its mailing list for one-time use. It provides the most up-to-date information about physician members and their practices. It is searchable based on zip code, gender, specialty, and type of practice.

Base Charge: \$25 + .10 per listing Member Fee: Base Charge: \$10 + .05 per listing