

Rounds is the newsletter of the Montgomery County Medical Society that focuses on issues important to our membership including, legislative updates, practice management issues and Medical Society news. In 2009, *Rounds* will be published four times - three times on the MCMS website, and once in print.

Policies

All display advertisement are subject to approval by the editor.

Closing Dates

Issue	Advertisement Due Date
February	1/31/09
May	4/15/09
July	6/22/09
November	10/29/09

Rates

General Advertising Rates

Frequency	1x	2x	4x
Full Page	690	610	520
Half Page	485	435	380
Quarter Page	370	340	290
Eighth Page	275	225	180

Mechanical Requirements

	Width	Height
Full Page	7" x	9 3/4"
Half Page Vert	3 1/2" x	9 3/4"
Half Page Hor.	7" x	4 3/4"
Quarter Page Vert.	3 1/2" x	4 3/4"
Eighth Page Vert.	3 1/2" x	2"

Artwork

All artwork must be high resolution only (Minimum 300 dpi).

We accept PDF files, .tif, or .jpg files emailed to:
sraskin@montgomerymedicine.org.

You may also submit advertisements in PageMaker.

Cancellations

Multiple insertion contracts must be fulfilled in order to receive the discounted rate or the advertiser will be charged the difference between the regular and discounted rates.

To place an ad, send ad and contract to:
Susan Raskin
MCMS
15855 Crabbs Branch Way
Rockville, MD 20855
Tel: 301-921-4300, ext. 17
Fax: 301-921-4368
sraskin@montgomerymedicine.org

Insertion Order

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ email: _____

Contact Name: _____

Billing address, if different from above: _____

Issue: *circle all that apply* February May July November

Check Ad Size: Full Half Vertical Half Horizontal Quarter Total Ad Cost per insertion:\$ _____

Rounds is a two-color publication. All ads are run in black.

All advertisers will be billed during the first week of each month of the contracted issue. Payment must be received within 30 days of invoice date or advertising will be discontinued. All terms, conditions, and regulations as stated in the advertising rates schedule are hereby made a part of this contract. All advertisements are subject to approval by MCMS. *Production schedule is subject to change.*

Signature of Advertiser: _____ Date: _____